



EFAD

The Voice of European Dietitians

Judith Liddell
EFAD Secretary General

The Voice of European Dietitians

- How can we justify this claim?
- How do we use the voice?
- How do we know it's heard?

EFAD Association Members

EFAD has 33 National Dietetic
Association members
in 27 European countries
representing over
35,000 dietitians

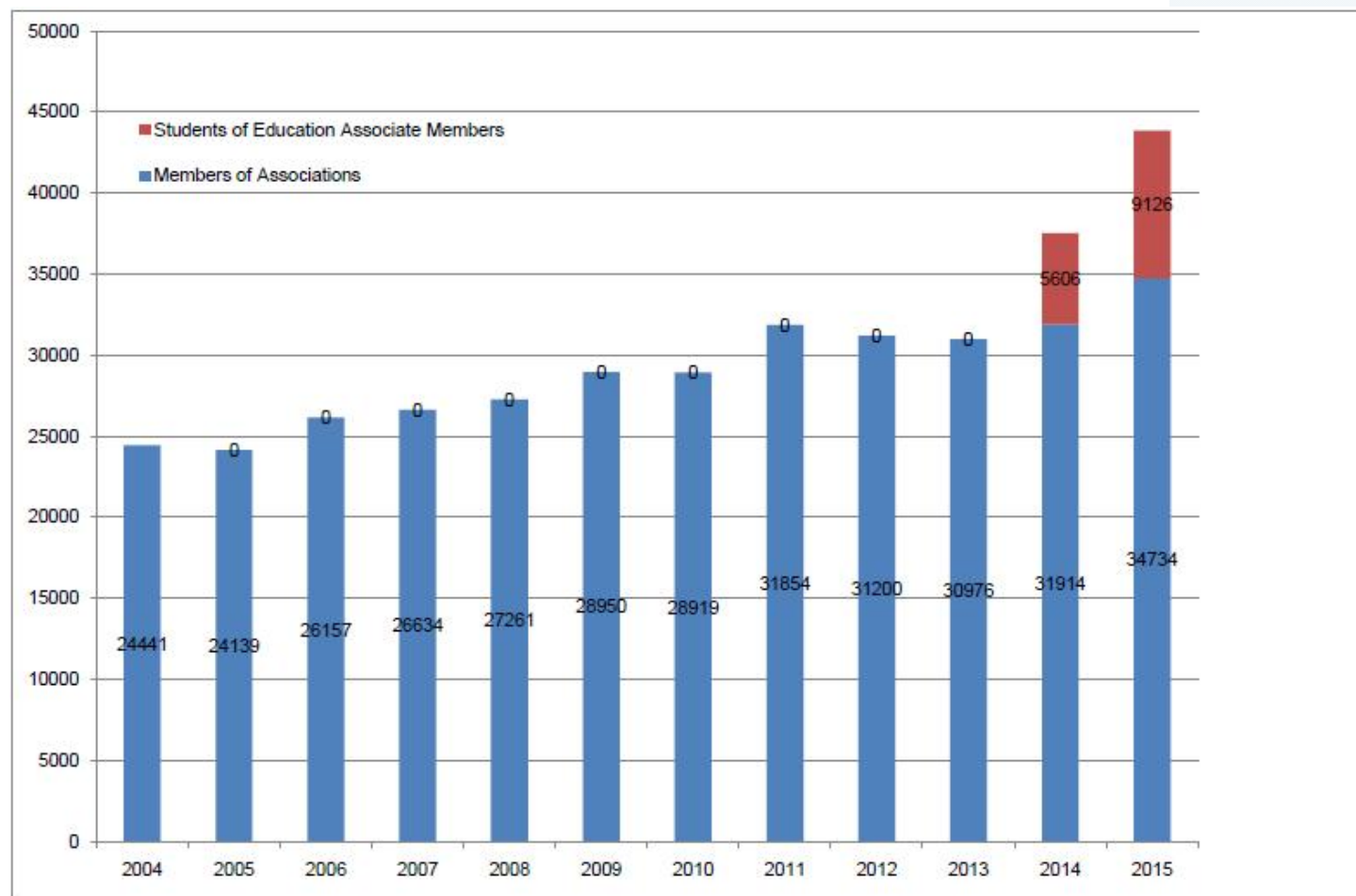


EFAD Education Members

EFAD has 35 Education
Associate Members
in 14 European countries
teaching over
9,000 student dietitians



Growth in Membership 2004-2015



EFAD Committees

EFAD has three standing committees with
17 experts in:



European Specialist Dietetic Network

EFAD has six ESDNs with 31 experts in

- Obesity
- Older Adult
- Diabetes
- Public Health
- Food Service
- Oncology





800 members in first year

Member Engagement

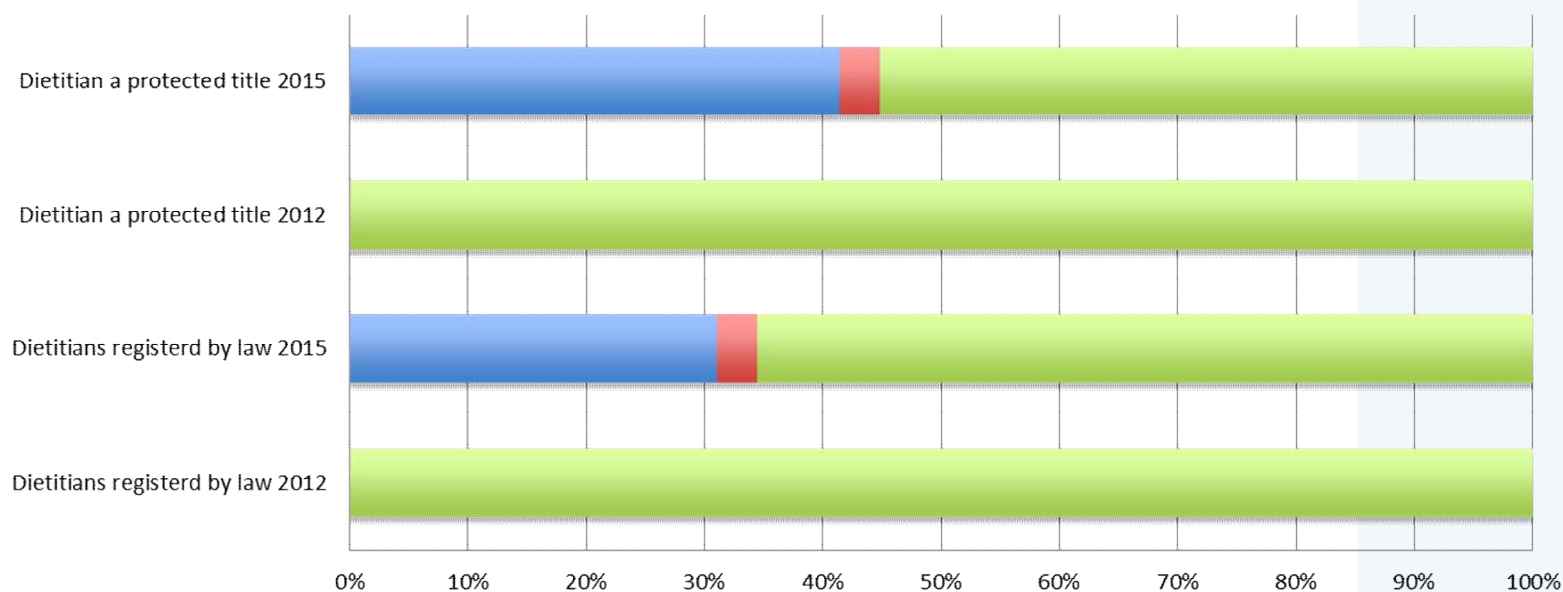
We do receive member feedback

- Newsletter articles
- Survey responses
- Email requests

– but is it enough?

Standards in Europe

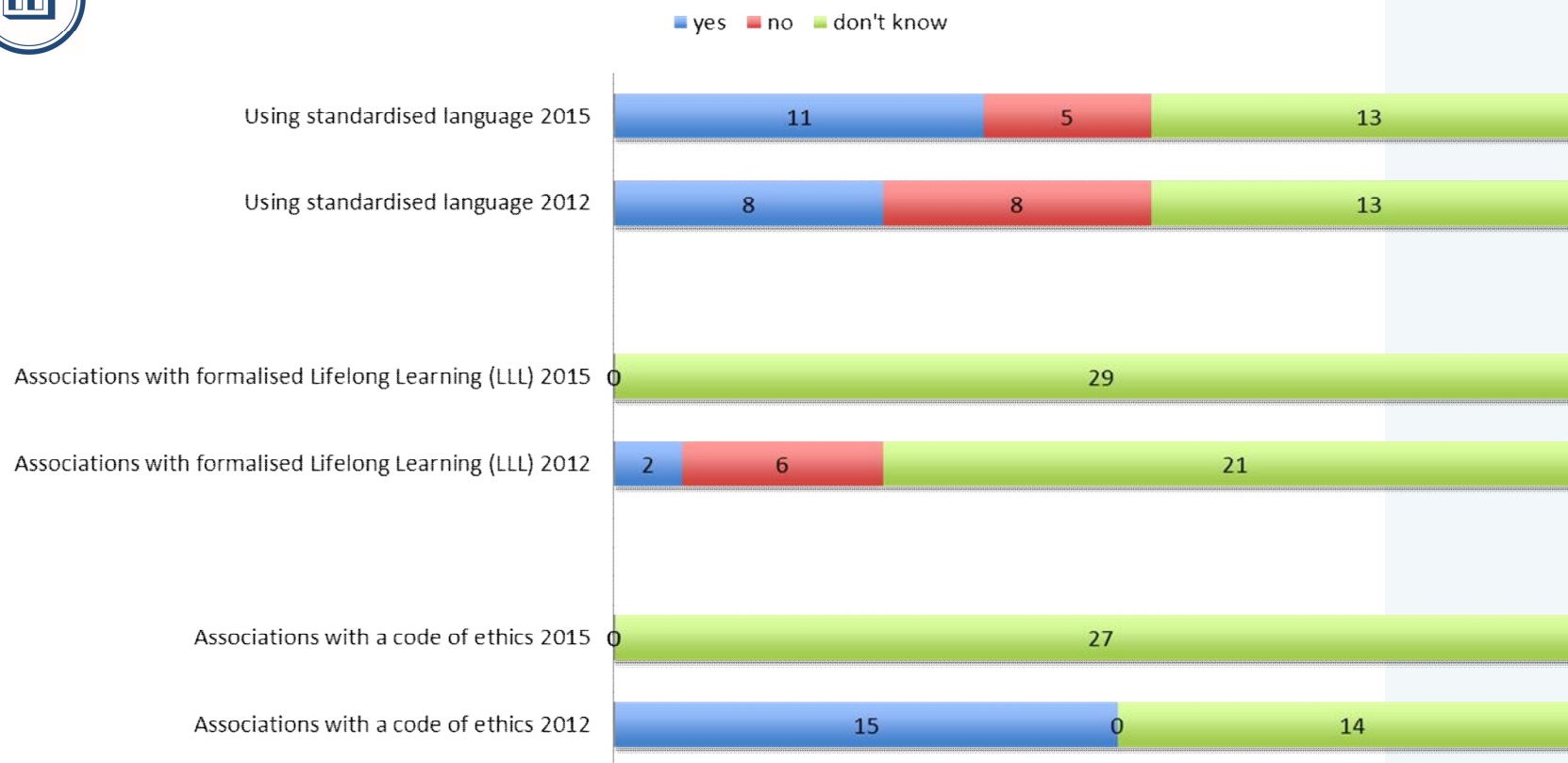
Registration and credentialing



	Dietitians registered by law 2012	Dietitians registered by law 2015	Dietitian a protected title 2012	Dietitian a protected title 2015
yes	0	9	0	12
no	0	1	0	1
don't know	29	19	29	16

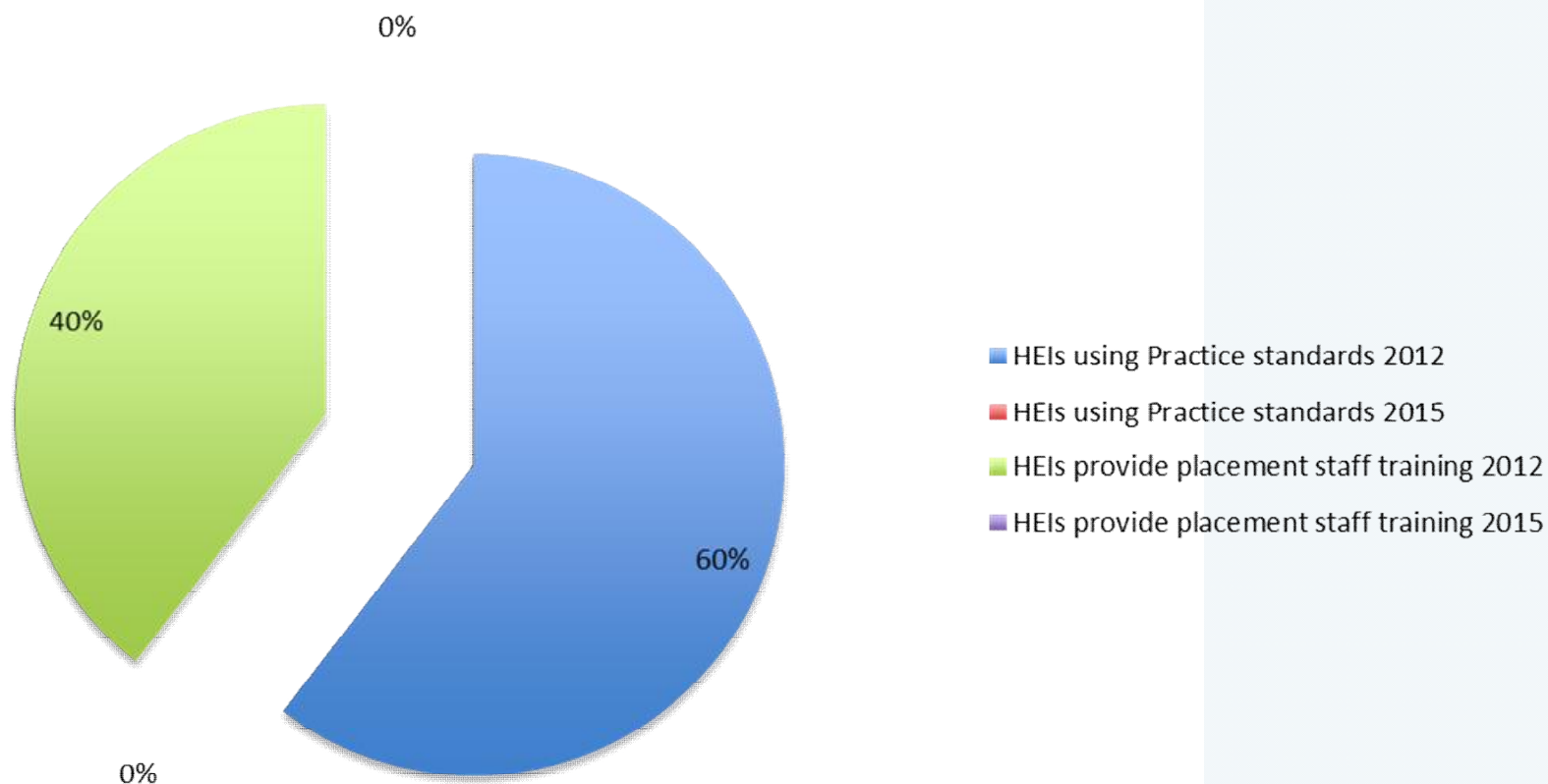
Standards in Europe

Quality and safety of European dietitians



Preparing future European dietitians

Standards in training for practice (HEIs)



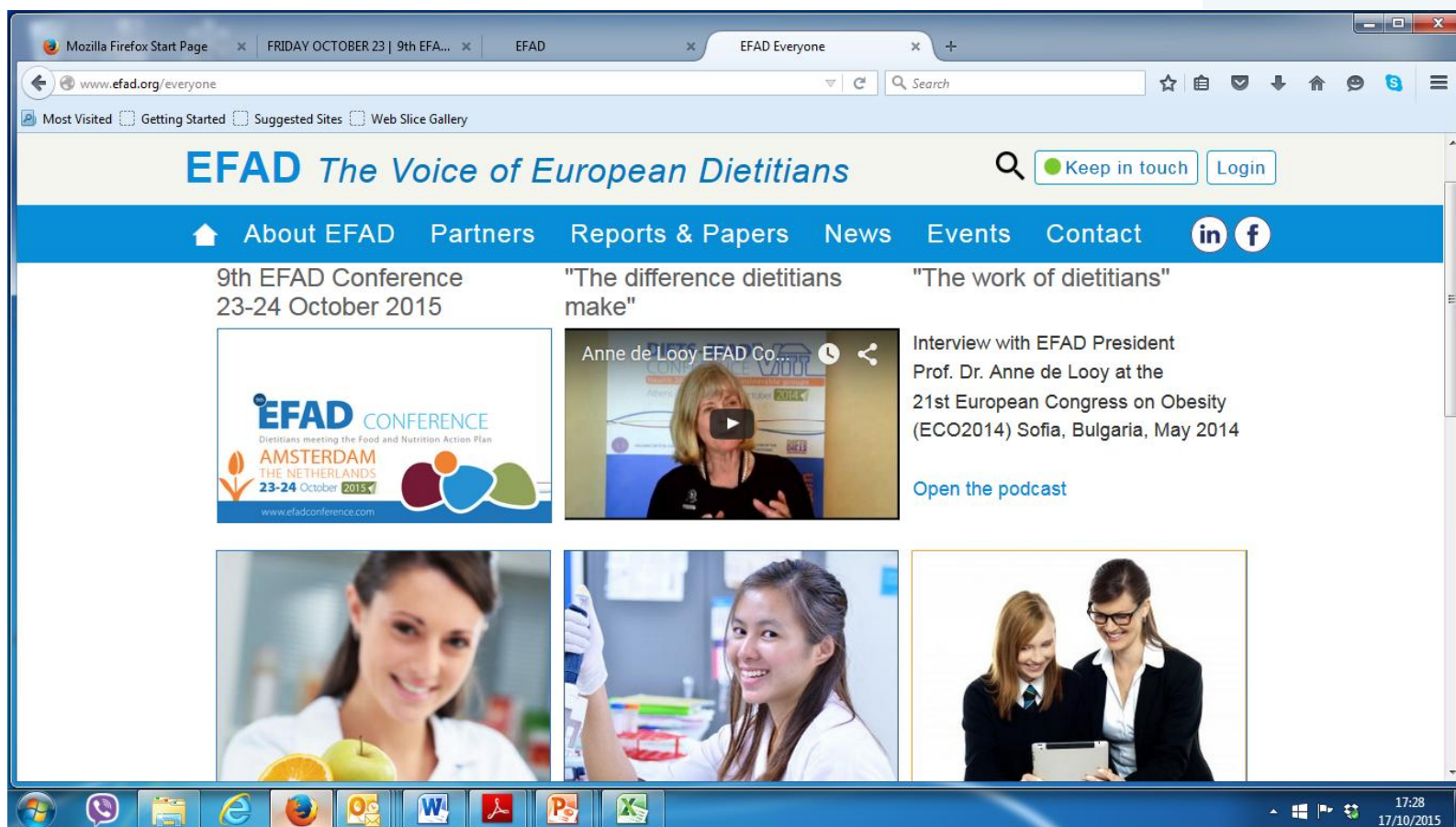
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Communication Strategy



New web site



Newsletters

Norway



'Appetite for Life': Challenging the Politicians

Randi Flesland (left), Director of the Norwegian Consumer Council, with me at the annual Arendalsuka Political Festival in the city of Arendal in August

The Norwegian Consumer Council is a government watchdog that looks after the rights of consumers. One of their sections works with food-related issues. This spring they decided to have a closer look at care homes for the elderly, after alarming reports in the press about malnutrition. The Norwegian Dietetic Association has been debating the question in the media for some time, which had caught the Consumer Council's attention. Therefore they wanted us to join them in a partnership. The Council wanted to write and publish a report about malnutrition and meals for the elderly, addressing the politicians in charge, as the local elections were coming up in

Newsletters

Germany

Dietitians Explore! An Exchange Across the Atlantic



Recently three Canadian dietetic students came to Germany for a one-week internship. The major topics covered during the week were the differences between the two countries in:

- education and training of dietitians
- the work of dietitians
- the eating habits of Canadians and Germans



The story began In March this year, *Dietitians Explore! Education Exchange* offered the International Committee of the German Dietitian Association (VDD) the opportunity to be involved with an international experience for future dietetic professionals. Dietitians Explore! (DE!) is a non-profit organization that facilitates international professional development trips for Canadian dietetics students. The trips create leadership opportunities for international dietitians

and host and foster connections with Canadian Registered Dietitians <http://dietitiansexplore.ca>

Weekly Newsflashes

EFAD Weekly Newsflash

[View this email in your browser](#)



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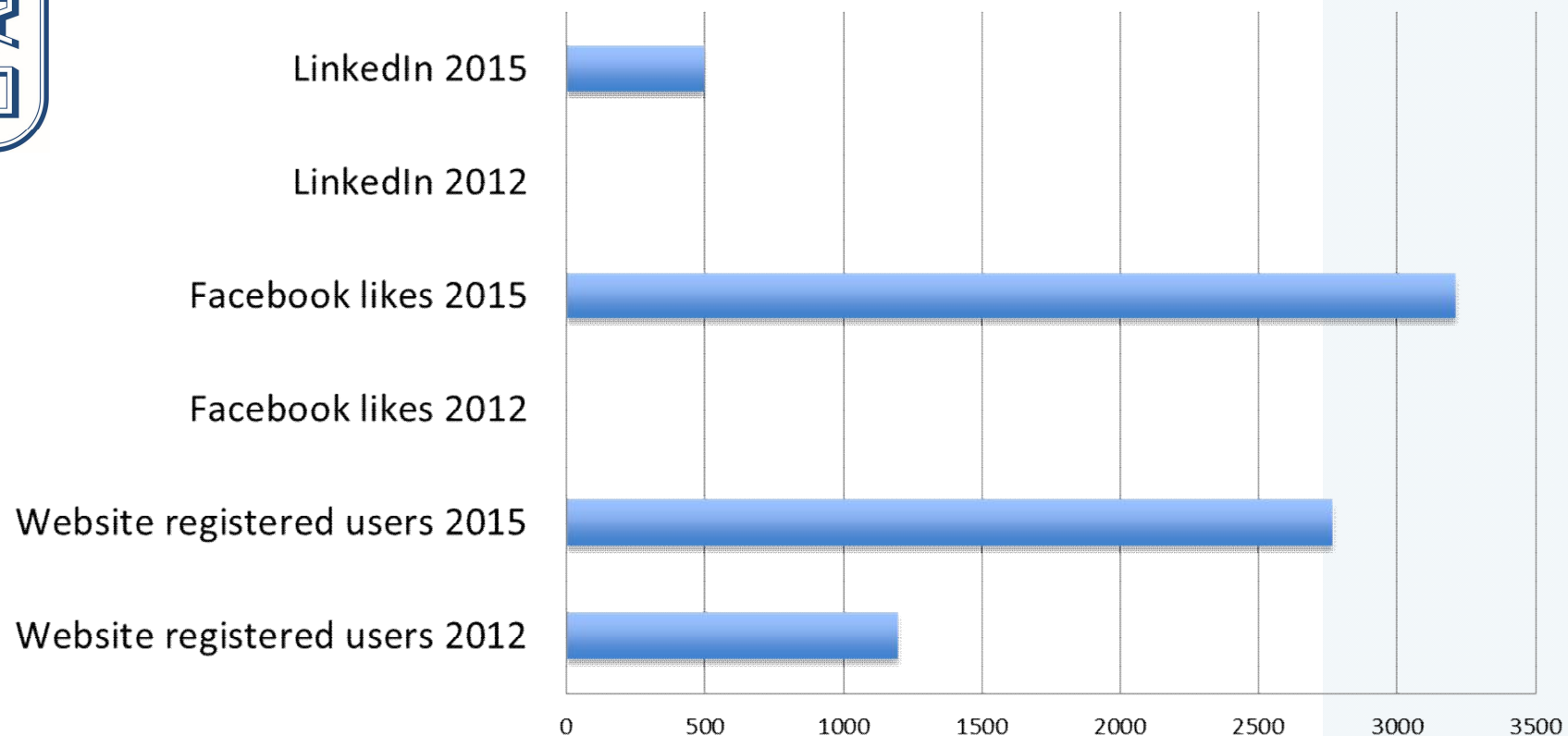
EFAD Weekly Newsflash 08.10.2015 – please forward to your colleagues and networks

[Survey](#) – please help us by answering 4 questions about the weekly EFAD Newsflashes

EFAD News

EFAD welcomed two new members to the committee of the European Specialist Dietetic Network for Diabetes: Thomas Mørch Pedersen and Estímar Figueira. Both of the


Social media



	Website registered users 2012	Website registered users 2015	Facebook likes 2012	Facebook likes 2015	LinkedIn 2012	LinkedIn 2015
Series1	1200	2769	0	3211	0	495

Webinars

Video (1)



Agneta Hörnell

Chat (Everyone)

Anne de Looy: good morning Agneta

Michelle Mistry 2 is typing...

Using EDAC in LLL-planning



Using EDAC when planning Lifelong Learning (LLL)

Agneta Hörnell,
Lead WP2, DIETS2
Professor of Food and Nutrition
Umeå University, Sweden

Webinars

17 webinars on EFAD web site

- Reflective learning
- Introduction to eLearning
- European Dietetic Advanced Competences
- Food consumption survey in Estonia

EFAD Conferences

9th EFAD conference in Amsterdam
400 delegates (140 students)

9th **EFAD** CONFERENCE

Dietitians meeting the Food and Nutrition Action Plan



AMSTERDAM
THE NETHERLANDS
23-24 October 2015



www.efadconference.com

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How do we know it's heard?

Increase in invitations to

- Collaborate on projects
- Participate in consultations
- Attend conferences/meetings/workshops



Collaborators



World Health Organization



European forum
for primary care



The European
Nutrition for Health Alliance



EU Platform on Diet,
Physical Activity and Health



Projects



PiSCE Focus Group Meeting: EU-policy recommendations on Self-Care



Developing attractive and affordable food products that can help preventing nutritional problems in people at risk of poverty in Europe
Stakeholder board member –



food4me.org
Workshop on drivers and trends of the future development of Non-communicable disease
Invitation to final conference



EASO
European Association for the Study of Obesity
Dietary Fibers Supporting Gut & Immune Function – member of Stakeholder advisory board

European Guidelines on Obesity



Families across Europe following a Healthy Lifestyle 4 Diabetes prevention – member of Stakeholder advisory board



IMPECD – Improvement of Education and Competences in Dietetics – Member of Sustainability & Impact Board

Current project proposals

- Mediterranean Diet (EFAD)
- Preventing tomorrows chronic diseases today (EFAD)
- Global Nutrition Forum (AND)
- FoodLines: Connecting clinical-culinary and care-community approaches to combat malnutrition in the elderly (Hanzehogeschool Groningen)
- MELODY: Prevention and treatment of Malnutrition in Elderly using Innovative Dairy products (University of Oslo)
- PROMISS: PRevention Of Malnutrition In Senior Subjects in the EU (VU Amsterdam)
- TIMELY: Tackling Malnutrition in the ELderly (EUFIC)

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Sponsors





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